



Topličin Venac 14/9
11000 Belgrade
SERBIA

www.hestiabelgrade.com

@hestiabelgrade

For all enquiries please
contact us at:
hello@hestiabelgrade.com

HESTIA

ART RESIDENCY &
EXHIBITIONS BUREAU

Daniel G. Andújar

Daniel García Andújar (Almoradí, Alicante, Spain, 1966) is a visual artist, theoretician and activist who works and lives in Barcelona. Through interventions in public space and a critical use of digital media and the communication strategies of the corporations connected to it, his theoretical and artistic work oscillates between territories that are real (the city) and virtual (the Net). Since the late 80s he has been starting up internet projects, he is a founding member of the 'irational.org' web collective, and developed 'Technologies To The People (TTTP)', a non-profit organization that provides people lacking the means, access to new technologies. These collectives hack and appropriate material from contemporary culture with the aim of revealing the often problematic politics or absurd logic of the internet. With open source and collective methods of production, they undermine the notion of material or intellectual property, or the newly acquired power of digital technology. He sets out from the premise that when displaying/dissecting the connections found between both, the inequalities that generate social and power relations are envisaged in a context like the current one. Most of his art projects are based on collaborative research that explores different political, historical, social and cultural phenomena and their media representations in a critical way: body politics, corruption, censorship, xenophobia, urban developments, the cultural industries, the inclusion and exclusion of technologies, the use of public space, etcetera. His works have been shown in numerous exhibitions worldwide including Manifesta 14 and 53rd Venice Biennale. The Spanish National Museum Reina Sofia in Madrid hosted a comprehensive one-man show from January to April 2015, curated by Manuel Borja-Villel. In 2017 Andújar participated in documenta14 in Athens and Kassel.

Pyramid of Capitalist System, a famous drawing published in 1911 by the newspaper of the Industrial Workers of the World, which caricatured the class hierarchies: the bourgeois, military, ecclesiastical and royal powers occupy the highest areas of the monument and are supported by working people at the bottom. An earlier version was made in 1901 by the cartoonist Nicholas Lokhoff, a member of the then Russian Social Democratic Workers Party, who established the pyramid model with a poster that is considered the first underground revolutionary pamphlet. As if in a kinetic sequence, these agitprop images are echoed in three versions of the pyramid reproduced mechanically, giving them an industrial appearance. Andújar proposes a new, perhaps ideologically more sibylline negation, in which the machine confesses, denouncing its working conditions and the impersonation it is carrying out.



error01, Pyramid of Capitalist System series, 2018

Robotic painting. Acrylic on canvas 190x 160 cm

Unique piece



error02, Pyramid of Capitalist System series, 2018

Robotic painting. Acrylic on canvas 190x 160 cm

Unique piece



error03, Pyramid of Capitalist System series, 2018

Robotic painting. Acrylic on canvas 190x 160 cm

Unique piece